

MARY NEGROTTO

P.O. Box 850993, New Orleans, LA 70185 ph 504-812-4922
mary@mediacreativity.com

Professional Experience/Highlights

Mary Negrotto Media, LLC New Orleans

January 2004-Present

Owner/Producer/Creative Director

- Producer/Director for video, radio, print and web projects
- Manage and oversee all aspects of business; supervise client jobs

The Big Uneasy (Documentary) The Notions Department. Inc. - New Orleans/Los Angeles

Director: Harry Shearer, Producers: Karen Murphy & Christine O'Malley

January 2010-2011

Production Supervisor

- Supervised all phases of production and post, theatrical release and into distribution
- SAG, DGA and WGA - Harry Shearer, John Goodman, Brad Pitt, Jennifer Coolidge
- Supervised performer/artist contracts, clearance, and music synch rights

Producer, Production Supervisor, Coordinator:

Fogo de Chao – Commercial (Producer)

Nothing Bundt Cakes - Commercial (Producer)

BBC Identity Promos (Production Supervisor)

Blue Cross/Blue Shield of Louisiana TV Commercials (Production Supervisor)

Vistaprint TV Commercials (Production Coordinator)

Beats by Dr. Dre (Production Coordinator)

The Big Uneasy Documentary (Production Supervisor)

Associated Press, Jack Reacher Premiere with Tom Cruise 2016 (Field Producer)

Credit Human/San Antonio Credit Union (Producer)

Aucoin Hart Jewelers TV Commercials (Agency Producer)

New Orleans Pelicans TV Commercials (Production Supervisor)

Nike/Jordan Brand New Orleans 2014 Event Video (Field Producer)

Southern Mississippi Electric Television Commercials (Producer)

NOPD/It's Up to You - Short Film (Producer)

Vera Bradley Fashion Campaign 2016 (Production/Location Manager)

Instagram/Facebook 2016 New Orleans Promotional Videos (Production Coordinator)

Pepsi TV Commercial featuring New Direction & Drew Brees (Production Coordinator)

TNT Promos featuring Spike Lee, "Spike vs. Spike" (Production Coordinator)

Alicia Keys (ft. Maxwell) "The Fire We Make" Music Video (Production Coordinator)

Caldwell & Ober Law Firm Television Commercial (Agency Producer)

Vicks Nyquil Television Commercials (Production Coordinator)

The Besh Steakhouse at Harrah's - Promo with Chef John Besh (Producer/Director)

Silver & Silver Law Firm Television Commercial (Agency Producer)

Louisiana Cultural Economy Foundation - PSA (Producer/Creative Director)

MARY NEGROTTO

P.O. Box 850993, New Orleans, LA 70185 ph 504-812-4922
mary@mediacreativity.com

Bud Light Superbowl TV Commercials (Production Coordinator)
Park Place Dealerships TV Commercial (Producer)
CNN - Motorola (Field Producer)
CNBC / The Charles Grodin Show (Field Producer)
Smoothie King Web Site & Web Promos (Producer/Creative Director)
A&P/Sav-A-Center Radio Commercials (Producer/Creative Director)
Family Thrift/Econofoods Radio Commercials (Producer/Creative Director)
Rite Aid - Marketing Video (Field Producer)
BMI Event with Hall & Oates - Marketing Video (Field Producer)
Universal Records - EPK (Field Producer)
PBS - The NewsHour with Jim Lehrer (Field Producer)
The Fugitive (CBS) Warner Bros. – TV Series (Production Coordinator, New Orleans)
Harrah's Casino - Promotional Videos (Producer/Creative Director)
John Besh Steakhouse – Promo (Producer/Director)
Mercedes-Benz Event Video (Producer/Director)
The House of Blues 5th Anniversary New Orleans with Dan Akroyd, Jim Belushi, John Goodman (Field Producer)
Live From The House of Blues TV Series / Warner Bros. (Producer Asst., Post Production Coordinator)
City Cabs – Television Series (New Orleans Field Producer)
Harmony Records – Oleta Adams Music Video (Production Coordinator)
Greg Tuite & Associates TV Commercial (Agency Producer)
BMI - Delbert McClinton - Event Video (Field Producer)
The Napoleon House - Marketing Video (Producer)
Entertainment Tonight (Producer Asst.)

Script Supervisor:

Budweiser Superbowl 2016 “Born the Hard Way”
Foot Locker for Kids “Buzz Beater” and “Make-up”
Coca-Cola “Win,” “Dance,” and “House Party”
Gatorade with Peyton and Eli Manning
American Family Insurance / AFI “Dad”
Kraft Macaroni & Cheese “Pregnant” “Babysitter” and “What I did for Love”
Tostitos Cantita “Breakdance” and Tostitos Scoops “Tim”
Popeyes “Annie”
Jimmy Dean “Microwave” and “Toast”
History Channel *Absolute Evel* Promos with Matthew McConaughey

MARY NEGROTTO

P.O. Box 850993, New Orleans, LA 70185 ph 504-812-4922

mary@mediacreativity.com

Memphis Beat -TNT Promos with Jason Lee

Chase "Football" with Drew Brees

DirecTV Fantasy Football Channel Music Video "Football Fantasy"

Right Guard Commercial with Chris Paul

Dominos Pizza Commercial "Oh Yes We Did"

Nike/Jordan - "Quick Can't Be Caught " Commercial with Chris Paul

Febreze Web Videos with Olivia Manning

EA Sports, Madden 10 Commercial "Training Camp". Director, Jake Scott

Short Films: JP Morgan/Chase (Spike Lee, Director) *Surplus, Virgin Larry, In Dreams*

TV Series: FOX Scream Queens, Episode 102, Unit B

Feature Film: Dracula 2000, 2nd Unit (Feature)

Additional Experience

DIG – Digital Innovations Group New Orleans

January 2001-August 2003

Director of Production Services.

- Producer and project manager for client web, video and print projects

Competitive Resources, Inc. New Orleans

January 1999-December 2000

Producer, Project Manager

- Producer for video projects. Media planner/buyer; coordinated elements for ads, video and print projects.
- Copywriter for print ads and promotional materials; produced and art directed photo shoots and print ads

WLAE-TV (PBS) New Orleans

October 1995-September 1998

Manager of Production & Post Services, Production Coordinator, Field Producer

- Coordinated all client edit sessions, shoots, studio productions, field shoots and live video/satellite feeds
- Scheduled/booked crew and facilities for editing, studio and field productions
- Field producer for client shoots

House of Blues Productions New Orleans/Los Angeles

February 1995 -October 1995

Assistant to Producer, "Live From the House of Blues" Television Series

- Coordinated all post-production activities plus music clearance - 26-part series airing on TBS, and internationally
- Supervised editing of international and domestic rerun versions
- Coordinated national and international show distribution through Warner Bros.

Walt Disney Attractions Chicago

October 1993-October 1994

Marketing Assistant, Chicago Regional Marketing Office

The Room Next Door & The Childhood Friend (Feature Films) 1993

Director: Pupi Avati, Producer: Antonio Avati Chicago, & Davenport, IA
Set Decorator, Props Assistant